

Marketing Assistant

McGee Cadd Reprographics & Printing Equipment is seeking a highly motivated and creative **Marketing Assistant** to join our team.

About Us:

McGee Cadd Reprographics, a leading supplier of Wide Format and Small Format Printing/Plotting Equipment, Supplies and Reprographic work with locations in North Carolina and South Carolina serves diverse industries including Design/Construction, Manufacturing, Medical, Federal, State and local Governments. McGee Cadd Reprographics is dedicated to offering unsurpassed Quality and Service second to none.

Responsibilities:

- Develop and maintain a dynamic working web site
- Execute innovative marketing strategies to drive brand awareness and lead generation
- Create and Manage social media platforms with engaging content to generate interest and Sale Leads
- Collaborate with the McGee Cadd Team to launch promotional campaigns, via Web Site, Social Media, email data base, direct mail and store displays.
- Create engaging Video to generate interest and sales leads via Web Site, Social Media, Email and Show Rooms.

- Analyze market trends and optimize marketing efforts to produce greatest return on marketing investment

Requirements:

- Two years of marketing experience
- Proven track record of successful marketing campaigns
- Excellent communication and project management skills
- Proficient in Graphic, Web design and e-commerce tools including Adobe Creative Suite, Word Press and Google Analytics
- Live within 30 miles of Wilmington NC

What We Offer:

- Competitive Salary and Benefits Package
- Opportunities for professional growth and development
- Collaborative and dynamic work environment
- Full Time M-F 8:00-5:00 or Part time with Flexible Hrs.
- Full Time includes paid Holidays, two weeks paid vacation, one week sick leave & school involvement leave

How to Apply:

If You're a creative and driven professional seeking a new challenge, submit your application and salary requirement via the "SUBMIT" button or to

mcgee01@mcgee-cadd.com or apply in person to
McGee Cadd Reprographics and Printing Equipment,
2527 S. 17th Street, Wilmington NC 28401

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